

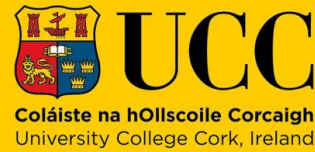
Welcome to On-line Live Sessions

# Commercial Awareness & Knowledge Transfer



Nuálaíocht  
Innovation

# Impact Through Ideas and Expertise



Nuálaíocht  
Innovation

GatewayUCC

IgniteUCC

UCC Consulting

TechnologiesUCC

# UCC Innovation – By the numbers

**2019**  
Managed  
Consultancy  
Service

**897**  
Inventions  
Disclosed  
#1 nationally in 2020

**110**  
Start-up companies  
supported  


**35**  
Spinout  
companies  
established

**264**  
Patents  
Filed

**UCC**  
Coláiste na hOllscoile Corcaigh  
University College Cork, Ireland

**Innovation**  
Nuálaíocht

  
Bridge  
Network  
TECHNOLOGY TRANSFER CONSORTIUM

**276**  
Licenses, Options &  
Assignments  
#1 nationally in 2020

**#1**  
Industrial  
investment  
in research

**#1**  
License  
Income in  
2020

**5 National**  
KT Impact  
Awards

**370 jobs**  
Jobs created by  
GatewayUCC  
companies



COMMERCIAL AWARENESS

**Value added**



Our Economy  
**Here**  
Please

2017

1970

R&D  
Design

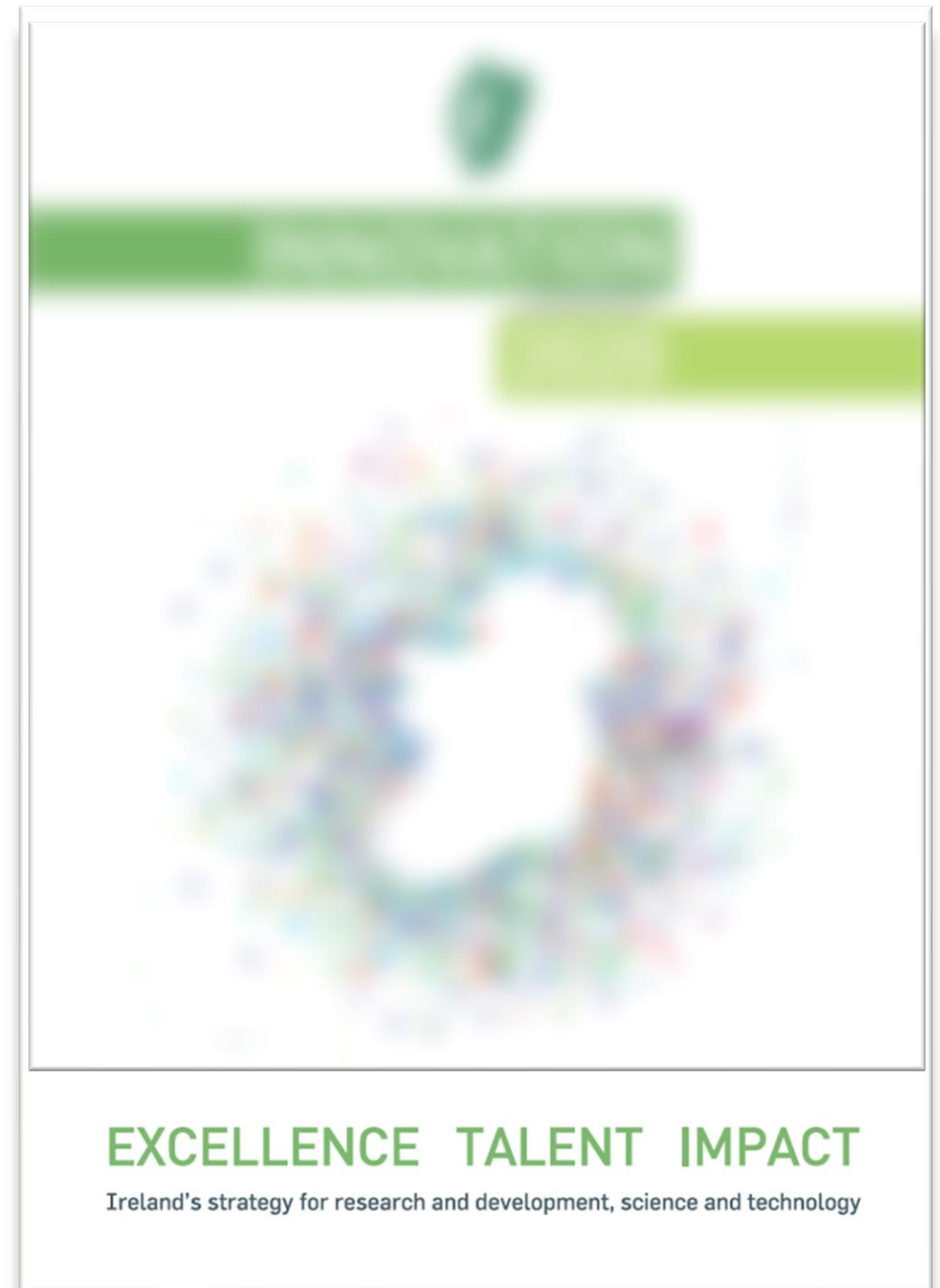
Manufacturing

Branding  
After-sales  
services

**Stage of production**

# VISION

“ENHANCE  
IMPACT OF  
RESEARCH &  
INNOVATION  
FOR  
ENTERPRISE”



# KNOWLEDGE TRANSFER

💡 CAPTURE

💡 PROTECT

💡 COMMERCIALISE

# CAPTURE

## Invention Disclosure Form



What is the Innovative part?



Who came up with the innovative part?



Who paid for the work?



Who might want it?



# PROTECT

## Forms of Protection



Patent



Copyright



Know-How



Open-source

# PROTECT

## Patent



Negative Right



Novelty



Utility



Non-Obviousness

# PROTECT

## Copyright



Arises



“Right to Copy” – NOT the idea



Not Registered



© UCC 2020

# COMMERCIALISE

## Outputs



License



Spin-Out Company



Research Collaboration



Consultancy

# COMMERCIALISE

## Impacts



Jobs



Products



Partnership



Revenue

# ACTIONS

UCC owns the IP



Talk to UCC Innovation...early



Don't publish...yet



Use Confidentiality Agreements



Leave a Forwarding Address

# CONTACT US

Technologies UCC



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[Twitter](#)

Thank you to On-line Live Sessions



Nuálaíocht  
Innovation